Product Data Sheet



K71000 Series Premium Cast VWS IV Overlaminates

Product Description

The K71000 Series is a range of luxury and innovative visual effect overlaminate films, available in a number of sparkling starlight and delicate pearlescent finishes. The gloss and matt films offer an opportunity to produce exciting and unique finishes when over-laminated onto any of the KPMF vehicle wrap product range.

Recommended Uses

 Create unique finishes by laminating over any of the KPMF vehicle wrap colours

Features

- Overlaminate films permanently enhance and protect solid colours and printed media
- Sparkling starlight and subtle pearlescent finishes
- Premium quality cast PVC film construction
- Suitable for long term outdoor environments
- Produced using solvent based acrylic adhesive systems

Face Film

30µm - 60µm Premium Cast

Adhesive

25g/m² clear semi-permanent solventbased acrylic

Release Liner

- Clear Films: Single-sided PE printed VWS logo
- Special Effects: Double -sided PE printed grey KPMF logo
- Matt polyester non-printed

Widths

1524mm

Durability

Up to 7 years (vertical exposure, climate zone 1)

Shelf Life

2 years

(out of direct sunlight, between 15°C and 23°C, 30% to 70% relative humidity)

Products Available

•	K75202	Gloss Clear	30µm
•	K75203	Matt Clear	30µm
•	K71301	Pink Starlight Gloss	60µm
•	K71302	Gold Starlight Gloss	60µm
•	K71303	Pacific Blue Starlight Gloss	60µm
•	K71304	Rainbow Starlight Gloss	60µm
•	K71306	Silver Starlight Gloss	60µm
•	K71307	Copper Starlight Gloss	60µm
•	K71401	Matt Pink Starlight	60µm
•	K71402	Matt Gold Starlight	60µm
•	K71403	Matt Pacific Blue Starlight	60µm
•	K71311	Green Pearlescent Gloss	50μm
•	K71312	Blue Pearlescent Gloss	50μm
•	K71313	Indigo Pearlescent Gloss	50μm
•	K71314	Magenta Pearlescent Gloss	50μm

- IATF 16949

Physical Characteristics

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 D7.3.6

Gloss 60° ASTM D523-14 (2018) Gloss: >85

Matt: <25

20 minute 180º Peel FTM1/Painted Steel >450N/m
24 hour 180º Peel FTM1/Painted Steel >530N/m

Flammability Self-extinguishing

Artificial Weathering Xenon Arc >2000 hours

Outdoor Weathering Zone 1 Zone 2 Zone 3

Gloss & Matt <u>Vertical</u> <u>Horizontal</u> <u>Vertical</u> <u>Horizontal</u> <u>Vertical</u> <u>Horizontal</u> <u>Vertical</u> <u>Horizontal</u> <u>7 years</u> 3 years 5 years 2 years 3 years 1 year

Florida/Arizona > 3 years

Temperature Range

Application Temperature Minimum +10°C Service Temperature -40°C to 90°C

Resistance to various liquids after application and conditioned for 24 hours at 23°C. Results examined 1 hour

after test

Humidity 24 hours at 38°C and 100% No effect Water (Distilled) 24 hours at 32°C No effect Diesel Fuel 1 hour at 23°C No effect SAE Motor Oil 24 hours at 23°C No effect Antifreeze/Water (1:1) 24 hours at 23°C No effect

Product Usage Guide

Overlaminate vinyl specifically developed for use with Vehicle wrap products to achieve exciting and unique vehicle wraps. For use in the digital imaging industry to permanently enhance and protect printed media.

KPMF films should not be applied to unsound surfaces or to surfaces which may subsequently crack, peel, outgas or are of low surface energy. It is recommended that any application surface should have an energy level in excess of 40 dyne/cm. (Polyolefins should be in excess of 45 dyne/cm).

Prolonged exposure to high and low temperatures in the presence of chemicals such as solvents, acids etc. may eventually cause deterioration. Actual performance will depend on substrate preparation, exposure conditions and application of marking.

When using metallic finish films, always keep the application direction of the film consistent with the orientation of the film from the roll when applying to the vehicle.

Although we have good control of the colour production of KPMF products at our multiple locations, as with all other manufacturer's products, customers should be aware that there may be subtle variances between samples, swatches and production materials, so therefore it is advisable to avoid using different batches of material for the same end application to avoid possible colour shifts between the batches

Application temperature onto clean, dry surface min +20°C

Product Warranty

Kay Premium Marking Films are produced under stringent manufacturing conditions. The information and typical values shown are based upon research believed to be reliable and are provided without guarantee and do not constitute a warranty. The values are not for use in specifications. Ink and paint systems can affect the performance of film and also the adhesive properties, as can application techniques. Users are advised to ensure that performance and reliability are not compromised by determining the suitability of each product prior to its intended use.

Kay Premium Marking Films are produced under careful quality control and are warranted to be fit for the purpose and free from defect in material and workmanship. Any material shown to be defective to our satisfaction at the point of sale shall be replaced free of charge. Kay Premium Marking Films Limited liability to the purchaser shall in no circumstances exceed the cost of the amount of the defective material supplied. This product has been warranted to provide clean removability, under controlled conditions, up to a period of three years from a range of substrates. Clean removability is deemed with less than 30% adhesive residue when using heat and chemical removal methods. Exceptions to the removal warranty are those applied to the following: pre-existing graphics, paint which is not properly bonded to the substrate and custom paint applications. There is no guarantee made for; ease or speed of graphic removal, removal from improperly cured paint, removal from oxidized or chalked substrates, or from horizontally exposed outdoor applications. Due to the large variety of available paint finishes, it is advisable to fully evaluate small areas particularly after printing prior to complete applications.

The data included on the Data sheet shows typical properties and should not be taken as a guarantee for performance.