

PRODUCT DATA SHEET

Avery Dennison MPI 2800 and MPI 2801 High Opacity series

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Avery Dennison MPI 2800 High Opacity series-MPI 2800 High Opacity and MPI 2801 High Opacity - are gloss white polymeric self-adhesive vinyls with high opacity film properties and choice of permanent and removable clear adhesives. Because of film's high opacity properties and clear adhesive, Avery Dennison MPI 2000 HOP series are allowing to cover a full range of flat and slightly curved medium term regular and over posting applications and significantly reducing customer stock inventory (without the need to hold both clear and grey adhesive stock).

Description

Film	: MPI 2800/2801 HOP	80 micron gloss white polymeric calendered vinyl with high opacity properties
Adhesive	: MPI 2800 HOP MPI 2801 HOP	Permanent, clear acrylic based Removable, clear acrylic based
Backing paper	: MPI 2800/2801 HOP	Clay coated kraft paper, 125 g/m2

Conversion

Avery Dennison MPI 2800 and MPI 2801 High Opacity series are multi-purpose vinyls, developed for use on various wide format printer platforms using solvent-, eco/mild solvent-, UV curable and latex inks. To enhance colour and protect images against UV radiation and abrasion, Avery Dennison MPI 2800 and MPI 2801 High Opacity series are recommended to be overlaminated with Avery Dennison DOL 2800 series.

Uses

- Large fleet graphics on flat or slightly curved surfaces
- Architectural interior & exterior signs
- Over posting applications on flat and slightly curved substrates
- Temporary promotional and point of sales advertising where superior hiding power is needed
- Window decoration (excluding block out applications)

Features

- Excellent price/performance ratio for outdoor promotional graphics
- Excellent printability and handling on a wide range of printer platforms
- High Opacity film allowing to achieve outstanding full colour graphics
- High Opacity film properties for superior hiding power and over posting applications
- Clear adhesive enables reducing customer stock inventory covering both standard and over posting applications

PRODUCT CHARACTERISTICS

Avery Dennison MPI 2800 HOP series

Physical properties

Features	Test method ¹	Results
Caliper, facefilm	ISO 534	80 micron
Caliper, facefilm + adhesive	ISO 534	100 micron
Dimensional stability	FINAT FTM 14	0.3 mm max.
MPI 2800 HOP		
Adhesion, initial	FINAT FTM-1, stainless steel	350 N/m
Adhesion, ultimate	FINAT FTM-1, stainless steel	750 N/m
MPI 2801 HOP		
Adhesion, initial	FINAT FTM-1, stainless steel	200 N/m
Adhesion, ultimate	FINAT FTM-1, stainless steel	250 N/m
Opacity		>99% *
* Not a blackout film, opacity on par with MPI 2802/2803		
Flammability		Self-extinguishing
Shelf life	Stored at 22 °C/50-55 % RH	2 years
Durability, unprinted	Vertical exposure	7 years

Temperature range

Features	Results
Minimum application temperature:	+10 °C
Service temperature:	- 40 °C to + 80 °C

NOTE: Materials have to be properly dried before further processing, for example laminating, varnishing or application. The residual solvents could change the products' specific features.

For good print and converting result we recommend to let the rolls acclimatize in the print/lamination room at least 24h. before printing or converting. Too much temperature or humidity deviation between material and room climate can cause layflatness and/or printability issues.

Generally, constant material storage conditions of ideally 20°C (+/-2°C) /50% RH (+/- 5%), without too big climate deviations, will support a more robust and stable printing/converting process. For further details, please refer to TB 1.11.

Important

Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use. All technical data are subject to

Warranty

Avery Dennison® branded materials are manufactured under careful quality control and are warranted to be free from defect in material and workmanship. Any material shown to our satisfaction to be defective at the time of sale will be replaced without charge. Our aggregate liability to the purchaser shall in no circumstances exceed the cost of the defective materials supplied. No salesman, representative or agent is authorised to give any guarantee, warranty, or make any representation contrary to the foregoing. All Avery Dennison® branded materials are sold subject to the above conditions, being part of our standard conditions of sale, a copy of which is available on request

1) Test methods

More information about our test methods can be found on our website.

2) Durability

The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing south; in areas of long high temperature exposure such as southern European countries; in industrially polluted areas or high altitudes, exterior performance will be decreased.