

# 1310



## Product description

---

TransferRite® Ultra™ 1310 is a medium tack clear application tape featuring a unique rubber-based adhesive system that provides superior adhesion to liner. The polypropylene film offers improved clarity, dimensional stability and an adhesive system that will not haze vinyl.

## Performance features

---

- Increased Quick-Stick: saves time
- Heightened Clarity: consistently accurate registration
- Ultra Adhesive: greater adhesion to liner, no tunneling, no haze
- Polypropylene Film: dimensional stability and snap to tear
- Affordable: very good value for money

## Applications

---

Multi-colour overlays requiring precise registration on both cast & calendered film.  
1310 is best used for lettering from 5cm up to 31cm.

## Technical information

Film thickness (without adhesive)	86 µm (including embossement)
Adhesive thickness	12 µm
Total thickness	98 µm
Adhesive type	natural rubber latex with adhesive promotor
Adhesive strength (adhesion to steel)	2.7 N/25mm (medium tack)
Core colour	yellow
Tensile strength	48 N/25mm
Elongation at break	665%
Shelf life (from time of manufacture)	18 months (21°C / 50% humidity)

Important: The performance of all adhesive products is affected by many factors: heat, humidity, type of substrate, texture, inks used, and application technique. Our suggestions and recommendations concerning the use and application of our products are based on tests we believe are reliable. However, the purchaser must test the suitability of our products for his intended use under his own operating conditions. American BilRite Inc. Assumes no liability for claims beyond the replacement value of any defective products, and is no way for consequential or incidental damages. These products are not suitable for prolonged outdoor exposure.



**AMERICAN BILRITE INC.**  
EXCELLENCE THROUGH QUALITY

Industriezone 23, B-9600 Ronse, Belgium  
tel: +32 (0)55/23.51.51 fax: +32 (0)55/23.51.61  
e-mail: info@idealabi.com website: www.idealabi.com

